GREATHOMES ATL
BUY WITH CONFIDENCE. SELL WITH EASE.

CAPABILITY STATEMENT

BPO, Property Condition & REO Disposition Services

GreatHomesATL delivers broker-completed BPOs, property condition reports and full-service REO disposition across 18 metro Atlanta counties, with one accountable broker on every order.

235	$108M	100%
CLOSED TRANSACTIONS	SALES VOLUME SINCE 2020	BROKER-COMPLETED BPOS

CORE COMPETENCIES

Valuation and condition reports

- **Exterior BPOs:** drive-by valuations with current photos, neighborhood conditions and supported comparable sales
- **Interior BPOs:** full interior inspections documenting condition and repairs, with as-is and as-repaired values
- **Property Data Reports (Fannie Mae / Freddie Mac):** on-site data collection to GSE Uniform Property Dataset standards
- **Exterior and Interior Property Condition Reports:** damage, maintenance needs, safety concerns and occupancy indicators, with photos

REO disposition, valuation to closing

1. **Value:** broker-completed BPO sets as-is and as-repaired values from current micro-market data
2. **Prepare:** access, professional photography and vendor coordination to get the asset market-ready
3. **Market:** MLS exposure, syndication and targeted outreach to owner-occupants and investors
4. **Close:** net comparison on every offer and consistent status updates through closing

DIFFERENTIATORS

- **100% broker-completed:** every BPO is inspected and written by Managing Broker Curtis Russell. No assistants, no handoffs.
- **Certified pricing expertise:** C-REPS (National Association of BPO Professionals) and CLHMS (Institute for Luxury Home Marketing).
- **Proven production:** 235 closings and approximately $108 million in sales since 2020; Atlanta REALTORS® Association Top Producer, 2022 to 2025.
- **Micro-market accuracy:** comps selected by subdivision, school zone and street, with documented adjustments that hold up in review.
- **Defined turnaround:** exterior BPOs in 48 hours, interior orders within 72 hours of confirmed access, rush on request.

COMPANY DATA

Legal name	GREATHOMESATL LLC (dba GreatHomesATL)
Established	March 2020, Douglasville, GA
Brokerage license	Georgia, H-77773
UEI	CQ8PP966USJ9
CAGE	26RC3
SAM.gov	Active through October 22, 2027
NAICS	531210 Offices of Real Estate Agents and Brokers
E&O insurance	$1M per claim, current through December 2027
Vendor platforms	Active: Equator, Clear Capital, RES.NET, REONetwork. Fannie Mae ProcureOne (validation pending)
On request	W-9, E&O certificate, brokerage license, SAM.gov registration, references

COVERAGE AREA

- Barrow
- Bartow
- Carroll
- Cherokee
- Clayton
- Cobb
- Coweta
- DeKalb
- Douglas
- Fayette
- Forsyth
- Fulton
- Gwinnett
- Henry
- Jackson
- Newton
- Paulding
- Rockdale

Properties outside this area reviewed on request.

Curtis Russell
President, Managing Broker and Co-Owner
C-REPS · CLHMS
678-642-8400
curt@greathomesatl.com
greathomesatlanta.com/bpo-reo-services